

# AI Clinic Report

## ▼ 1. Goals

*High level definition of what the company hopes to accomplish*

Support decisions related to client relationships with actionable insights and business intelligence recommendations

## ▼ 2. Objectives

*The means to achieve the goal(s)*

01. Detect non-compliance / costs KPIs that deviate from norm  
02. Monitor trends and impact of decisions on KPIs  
03. Generate reports that are easily interpretable by upper management

## ▼ 3. Obstacles

*Problems or challenges that must be resolved to achieve the objectives*

Ob1. Most part of the analysis is forensic (looks at the past).  
Ob2. Data is highly sensitive  
Ob3. Data is unstructured, and difficult to parse.

## ▼ 4. Desires

*The customers views of their needs, wants and wishes*

D1. Scenario-based forecasting  
D2. Deep trends analysis  
D3. Advanced data interpretation

## ▼ 5. Success

*The customers definition of metrics that demonstrate success*

Deploy advanced Machine Learning tools to generate prescriptive analytics supporting decisions.



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